



Press release

24 January 2023, Nyon

VdR-Industry creates dialogue between the Swiss and international industry

Visions du Réel reveals the first activities of its VdR-Industry programme, which is a major event for the Swiss and international industry. The professional component of the Festival, with its unique offering in Switzerland VdR-Film Market, also features various hybrid platforms for discussion concerning the Swiss industry. VdR-Industry is an ideal place for creating dialogue and stimulating debate between the Swiss and international branches, and for building lasting relationships and developing opportunities for concrete collaborations. Its accessibility and relaxed atmosphere make it stand out. Newly headed by Sophie Bourdon, it will take place in the heart of the Festival's 54th edition, from 23 to 27 April 2023 (details below).

Documentary & Audiovisual Forum

In partnership with SRG SSR

The Documentary & Audiovisual Forum, which will be held on Sunday 23 April at the opening of the Industry days, is primarily intended for Swiss professionals. A think tank and place for discussion for the national industry, the Forum invites the sector in all the country's linguistic regions to come together and exchange views in a setting that is conducive to reflection and the emergence of new ideas.

After focusing on the international distribution of Swiss documentaries last year, the Forum's 2023 edition will look at the issues related to audiences, particularly young audiences, and their relationships with broadcasting. VdR-Industry will propose a cross-disciplinary consideration of the match between films and audiences, the strategies to implement or develop to expand the spectrum of spectators, refreshing audiences, and the place that documentary film holds within this dynamic. It is a topical theme that will address professionals' current concerns.

Switzerland Meets... Benelux

In partnership with the Federal Office of Culture (FOC), SEE NL, Wallonie Bruxelles Images, Flanders Image, Film Fund Luxembourg

Switzerland Meets... is the special event enabling Swiss producers and representatives of public funding to meet with delegations from a specific region or country to promote co-production, networking and collaborations. After Scandinavia in 2022, it is now the turn of Benelux (Netherlands, Belgium, Luxembourg) to meet Swiss professionals. Benelux is a fertile training ground for new talents accustomed to co-production. This one-of-a-kind platform in Switzerland offers Swiss professionals the opportunity to understand how the market in these countries works, thereby facilitating and enriching future collaborations.

VdR–Industry: Save the date!

21 April to 30 July

VdR–Film Market (online/on-site)

Sunday 23

Documentary & Audiovisual Forum
Switzerland Meets... Benelux

Monday 24

Switzerland Meets... Benelux
Prix RTS: Perspectives d'un doc
VdR–Pitching

Tuesday 25

VdR–Work in Progress
SWISS FILMS Previews
VdR–Pitching
Arte and SRG SSR Evening

Wednesday 26

VdR–Pitching
VdR–Industry Awards Ceremony

Thursday 27

Talent Day*

**New networking event for the young talent taking part in VdR–Industry Labs.*

23 April to 27 April

VdR–Industry Talks (online/on-site)

The complete and detailed programme of VdR–Industry will be announced on 28 March 2023. After an entirely digital edition and two hybrid editions, the platform will once again integrate tools allowing professionals who are unable to come to Nyon to participate in certain activities online, to discover projects, to take part in certain labs, as well as to have individual meetings with project leaders or decision makers. Accreditation for professionals will open on 13 March.

Accreditations for professionals will be open on 13 March. Professionals who have questions about VdR–Industry may address them to industry@visionsdureel.ch.

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54th edition of Visions du Réel: 21 – 30 April 2023


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