



## Terms and Conditions Edition 2022

### VdR–Film Market 7 to 17 April 2022

VdR–Film Market puts the spotlight on approximately 400 new European and international documentaries, allowing to grasp the diversity of the cinéma du réel. The VdR–Film Market offers a digital platform and contains:

- Documentaries recommended and selected by the Festival's Selection Committee and VdR–Industry,
- Documentaries proposed by producers and sales agents and selected by VdR–Industry (films with international sales potential produced in 2021/2022),
- Regional selections of documentaries suggested by external partners and national film centers.
- The films of the 2022 Visions du Réel Official Selection.

### The VdR–Film Market Provides

- Your film presented in an online digital video library.
- Technical support, including 2 reports with the names and contact details of the industry professionals who viewed your film.
- An opportunity to get the attention of key industry professionals (festival programmers, buyers...), to promote and sell your film. Indeed, a list of 800 buyers is invited to watch your films for free. (Please note that, as the platform is only accessible to accredited film professionals, the premiere status of your film does not change).
- The visibility of your film on Visions du Réel's website with a dedicated page on the VdR–Film Market catalogue (launched one week before the Festival and available throughout the year)
- One accreditation to access the online VdR–Film Market, screenings and activities on-site.
- Personal profile in the online platform "Who's who" and the opportunity to contact the professionals who attend the Festival.

## 1. Access

The VdR–Film Market will be made available online throughout the entire duration of the Festival (7–17 April 2022) as well as for the 3 following months, until 17 July 2022.

Films in the VdR–Film Market will be available for viewing to accredited professionals via an authentication login (see Conditions of Use below) for three months, and to Press accredited professionals for two weeks.

## 2. Conditions of Use

- The VdR–Film Market users do not have the right to download, reproduce, stream or share any of the VdR–Film Market content without authorization from the rights holders.
- Together with the Video Library’s hosting provider (Cinando), Visions du Réel guarantees adequate protection against piracy; each film is protected by a non-removable individual watermark.
- Visions du Réel shall not be held liable in case of copyright infringement by a third party (e.g. by streaming, downloading, or more generally exploiting without authorization) with regards to any of the films in the VdR–Film Market.
- Accredited professionals (Industry, Pro and Press accreditation holders) attending the Festival receive an authentication login.
- Each VdR–Film Market user is responsible for the safeguarding and use of his/her login. The login is personal and cannot be shared with third parties. Any use of the VdR–Film Market with the login will be considered to have been made by the user him/herself. If a user feels that his/her login has been fraudulently used by a third party, he/she must immediately inform Visions du Réel.

## 3. Film entry

- Film entries are only possible for films that have been produced within twelve months preceding the Festival.
- There is no limit to their running time.
- They should have international sales potential for TV buyers and other distributors.
- The submitter of each film must ensure that he/she holds all the rights (including but not limited to intellectual property rights) necessary for authorizing such viewing. Visions du Réel shall not be held liable in case of copyright infringement by a third party (e.g. by streaming, downloading, or more generally exploiting without authorization) in relation to any film presented in the VdR–Film Market. Thus, each rights owner warrants Visions du Réel against third party claims regarding rights owners’ content uploaded in the VdR–Film Market.
- After receiving the VdR–Film Market invitation, fill in the VdR–Film Market Form following the link provided. This information and visual material will be used for the compilation of the VdR–Film Market online catalogue. Make sure that all information is correct, changes will not be possible after submission.
- If you submitted your film for the Festival Official Selection, please do not

submit the film again. Only the necessary indications to finish the registration will be asked and must be completed before the deadline announced in the correspondence.

## 4. Material

- The films selected must be provided as digital files in their original version, subtitled in English only. Please check the Technical Specifications.
- A trailer with English subtitles (3 min. max) is also required to present your film on Visions du Réel's website. Please make sure to send a public screening link (Youtube, Vimeo) without a password, and that can be embedded on external sites to [filmmarket@visionsdureel.ch](mailto:filmmarket@visionsdureel.ch).

## 5. Technical specifications

Please provide a downloadable, password protected link, via the submission form or by email, of the original and completed version of your film with English subtitles only.

- Max file 8 GB per video
- Accepted formats: mp[e]g, avi, vob, mov, mp4
- Videos Codecs: MJPEG, Apple ProRes, H264 (bitrate if possible) > 2MBit/s and uncompressed (very large file)
- Resolution: PAL and NTSC (as well as SECAM) from 720x400px up to Full HD material (1920x1080px)
- Audio 48kHz sound PCM (only uncompressed) / MP3 / AAC (if possible > 160 kBit/s)
- File must be multiplexed (audio and video in one file)
- Avoid interlaced videos – this results in bad video quality. Upload only progressive or deinterlaced videos
- Ensure the video has no colour bar, or blackness before or after it ends
- Subtitles must be integrated/burned into the image

For best encoding results we recommend: .mp(e)g file format with MPEG 2 video codec or H.264/MPEG-4 codec for best quality.

## 6. Digitizing

To ensure the best quality of images and sound, we ask you to check the following:

- DRM copy protections and other alterations are to be avoided.
- Verify that the film shows correct screen proportions: 16:9, 4:3, anamorphic (PAR).
- Make sure that the film does not begin with a black screen, a test chart or a sound test signal. The same applies for the film's end.
- Be sure that the sound remains at a normal and optimal level all through the film.
- An inlaid timecode is not necessary.

## 7. Terms of Payment

Once you have received information on the selection of your film(s) for the VdR–Film Market, you will have to confirm the submission by paying **CHF 130.00 (VAT included)** per film, or **CHF 65.00 (VAT included)** for a short-film (< 30 minutes).

You will be able to pay the participation fee via ProxyPay on the registration platform (a "Pay now" button will appear).

Special rates are applied for Festival Partners: **CHF 65.00 (VAT included)**.

If a film happens to be selected for the Festival Official Selection, then the VdR–Film Market fee will be waived.

Once the film has been submitted, we are unable to offer any refunds.

**Participation in Visions du Réel Industry VdR–Film Market implies full acceptance of these pre required conditions.**

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## Contact

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