



Regulations for VdR–Industry 2022 53rd Edition – 7 to 17 April 2022

1. Presentation

Visions du Réel hosts one of the most important film industry events in Europe, offering a wide range of networking and project building opportunities for international film professionals: VdR–Industry.

For every edition, VdR–Industry selects and promotes films throughout the various stages of their process, giving filmmakers and producers a platform to present their projects to decision-makers and potential partners.

For the next edition of VdR–Industry, we are looking for singular and original projects that combine artistic ambition and high visual quality. We are interested in presenting a wide spectrum of practices and approaches.

2. Activities

To participate in VdR–Industry 2022 with a project in development, in editing stage or ready to be launched in the market, please apply to one of our three main activities, opened to feature length films:

VdR–Pitching

VdR–Pitching is Visions du Réel’s international co-production forum for creative documentaries. About 15 projects in late development are selected to participate. It offers the participants the opportunity to discuss the content and form of their project and to find out which contexts and markets might be the most relevant for it. It encourages international co-productions and helps to finance outstanding film projects addressing an international audience.

VdR–Work in Progress

VdR–Work in Progress presents about eight films in their finishing stage. Through an exclusive presentation for film professionals (festival representatives, funds supporting post-production, post-production facilities, distributors, TV buyers, etc.) and through specific individual meetings, the aim of this activity is to allow the project holders to find suitable partners to go into and/or finalize post-production, to look for distribution, festivals, sales, etc.

VdR–Rough Cut Lab

VdR–Rough Cut Lab invites four film teams, with a creative documentary in its finishing stage, to present their rough cut to industry professionals in order to get specific feedback and advice. The idea is to support filmmakers in this phase of editing. Four rough cuts will be watched and discussed together with the film team alongside tutors (experienced editors and industry professionals) during a workshop session.

Other Activities

Visions du Réel Industry also proposes an entire programme of professional activities dedicated to non-fiction filmmaking. Participating in one of the main activities mentioned above gives automatic access to this programme, including the VdR–Industry Talks, networking opportunities, receptions and VdR–Industry Awards Ceremony, etc.

3. Selection

The Artistic Direction of the Festival, together with VdR-Industry Selection Committee made up of Swiss and international experts, selects the projects for the VdR–Industry activities,

The Selection Committee reserves the right to choose the activity in which the project will be presented, according to the project timeline and in discussion with the project holders.

The main criteria for selection are the artistic quality of the project, its international potential, as well as its financial feasibility and the track record of the directors and/or producers. We are interested in projects by established as well as by emerging directors, who should have at least directed a short film. Experience in international co-production is appreciated but not a pre-condition.

4. Conditions for admission

- > The project should be planned as a feature length film (duration over 60’).
- > The project should be recent and not have already travelled around other festivals or markets.
- > The project must be presented for the first time at their current stage at Visions du Réel.
- > The director as well as the producer are expected to attend the event. For VdR–Rough Cut Lab, the editor or an artistic producer is expected to attend.

5. Submission of project

Project submission is open to everyone.

All projects sent for submission must be registered online by filling in the entry form. The Festival does not charge any submission fee for projects.

For the details of the application please check the online form. Please fill it in English (you may add additional material, such as treatment, dossier, etc., in French, German, Spanish or Italian). The director’s note and visual concept as well as the producer’s note are essential elements in our decision. The global budget and financing plan are also requested.

Please note that we also need to receive visual material (with English or French subtitles if the original language is not one of these) to make our selection:

- trailer/teaser of the project (or sequences, if you do not have anything edited at that stage yet)

- the whole rough cut of the project if you are applying for VdR–Work in Progress or VdR–Rough Cut Lab.
- previous works by the director/s.

The video material must be provided through a downloadable password-protected link (valid until the end of February 2022).

Submission deadlines

Deadline No. 1: 8 November 2021 – for projects already ready to submit

Deadline No. 2: 17 December 2021

The selection process will run from November 2021 to the end of February 2022. We encourage you to apply as soon as you are ready to have more chances of a selection.

6. Confirmation of selected projects

Should the Selection Committee find a project of interest for one of the activities, the production company or the filmmaker will receive a preselection notice.

Projects that are not selected will receive a refusal notice.

The last selected projects will be notified by the beginning of March 2022.

7. Documentation for selected projects

For each selected project, information and material sent for the selection can be updated any time before their publication (web and print) and for VdR–Industry communication.

By providing these materials, you give Visions du Réel a permission to use them at www.visionsdureel.ch and for promotional purposes for VdR–Industry 2022.

The applicant will guarantee to have secured clearance from the copyright holders of any copyrighted materials included within the submitted project and any photographs submitted relating to the project for all purposes for which the material will be used by Visions du Réel. The applicant will guarantee to hold Visions du Réel harmless from any claims from copyright holders in relation to use of the submitted project by Visions du Réel for the agreed purposes. Visions du Réel reserves the right to disqualify any project with unauthorized inclusion of copyrighted materials.

The selected projects will be published in the VdR–Industry catalogue. This catalogue will be sent by e-mail to the potential partners registered for the event prior to the Festival. During the Festival, a printed copy will be available for VdR–Industry participants. The information about the selected projects will also be published on Visions du Réel website, in a part accessible only for the professionals accredited within VdR–Industry.

8. Participation to VdR–Pitching

We expect the director and producer to present the project in Nyon in person, and to attend all sessions of the VdR–Pitching. The participation of the director is mandatory.

A participation fee of 360 CHF (plus VAT 8%) will be charged for each selected project including:

- Two Industry 2022 accreditations (giving access to all film screenings at the Festival and online VdR–Film Market, as well as to most VdR–Industry networking and training activities - although some require a personal invitation). Additional accreditations can be acquired at a reduced fee.
- The pitch preparation (online and in Nyon)
- The public pitch, discussion of the projects at the moderated round tables as well as pre-arranged individual meetings (in-person and/or online).
- The evening events, lunches and further networking opportunities
- Delegate bag and Festival catalogue, as well as further Industry materials
- Profile and contact information of accredited guests

We will send an invoice to the selected projects' teams. The participation fee must be transferred before 7 March 2022.

9. Participation to VdR–Work in Progress

We expect the director and producer to present the project in Nyon in person, and to attend the VdR– Work in Progress. The participation of the director is mandatory.

A participation fee of 200 CHF (plus VAT 8%) will be charged for each selected project including:

- Two Industry 2022 accreditations (giving access to all film screenings at the Festival and online VdR–Film Market, as well as to most VdR–Industry networking and training activities - although some require a personal invitation). Additional accreditations can be acquired at a reduced fee.
- The pitch preparation (online and in Nyon)
- The public pitch as well as pre-arranged individual meetings (in-person and/or online).
- The evening events, lunches and further networking opportunities
- Delegate bag and Festival catalogue, as well as further Industry materials
- Profile and contact information of accredited guests

We will send an invoice to the selected projects' teams. The participation fee must be transferred before 7 March 2022.

10. Participation to the VdR–Rough Cut Lab

There is no registration or participation fee for this activity.

The selected projects will receive up to three free Industry accreditations and additional accreditations at a reduced fee (allowing access to all film screenings at the Festival and the online VdR–Film Market, as well as to most VdR–Industry networking and training activities, although some require a personal invitation).

We expect at least the director to present the project in Nyon personally and to be present during the whole time of VdR–Rough Cut Lab. According to our experience, the participation is most efficient if both director and editor or producer are present.

The rough cut has to have English subtitles and has to be sent to Visions du Réel three weeks prior to the Festival.

11. Hospitality

Travel, hotel and additional meals have to be covered by the project teams. We are glad to assist you with logistics.

12. Promotion

The VdR–Industry logo will have to appear in the credits of the film once finalized. The following sentence should also be mentioned in the credits: “[film title] participated in the 2022 [Name of the activity]”.

13. Conditions for participation

Participation in VdR–Industry implies the unconditional acceptance of all articles set out in these Regulations. The Direction of the Festival alone is permitted to grant exemptions from these Regulations and to make exceptions.

The Festival reserves the right to change these Regulations at any time and without notification.

NB. Depending on the evolution of the Covid-19 pandemic, Visions du Réel will take the necessary measures to fit Federal recommendations, by adapting its 2022 event (online or hybrid edition). All submitters will be informed of any decision taken by the board. To accommodate project holders and guests who are unable to travel, we also offer the possibility of online participation.

September 2021