

Media information

Visions du Réel film festival and la Mobilière

A strong partnership in all events

This year, the team at Visions du Réel has decided to redesign the format of the 51st edition of the film festival owing to the Covid 19 pandemic and is offering an alternative and unique concept exclusively on the Internet. As the main partner of the festival for 12 years, la Mobilière welcomes this innovative approach and will once again be supporting it, above all by financing the festival's highest honour, the "Sesterce d'or la Mobilière" for the best full-length film in the International Competition.

La Mobilière is pleased that the festival is able to go ahead in a different way. This edition was intended to enable us to use the festival to create a workshop on films for young people. Unfortunately, the present situation means that this is now no longer possible. Furthermore, la Mobilière was due once again to host – at its premises in Nyon – *Industry*, one of the largest film marketplaces in Europe.

This type of partnership is a reflection of our civic commitment, as embodied in our cooperative roots. It matches our corporate values which support a large number of cultural events in Switzerland. la Mobilière is an important player in French-speaking Switzerland and in Nyon in particular, which has been the head office of la Mobilière Life Insurance since 1985 with some 400 employees.

La Mobilière focuses first and foremost on the interests of its policyholders just as Visions du Réel places its audience at the forefront. Organised in the form of a cooperative, la Mobilière has a different approach to profit from that of a public limited company. As it does not have any shareholders, it is its policyholders and employees who benefit from the company's good results.

La Mobilière Group

One in three households in Switzerland is insured with la Mobilière. On 31 December 2018, the comprehensive insurer's total premium revenue amounted to CHF 3,831 billion. No fewer than 79 entrepreneurial general agencies with their own claims departments offer local services to more than two million customers at almost 160 locations. la Mobilière Insurance Company Ltd is domiciled in Berne and la Mobilière Life Insurance Company Ltd in Nyon. The Group also includes la Mobilière Asset Management Ltd, la Mobilière Services Ltd, Protekta Legal Protection Insurance Ltd, Protekta Risk-Consulting Ltd, Mobi24 Call-Service-Center Ltd and XpertCenter Ltd, all domiciled in Berne, as well as Trianon Ltd, domiciled in Renens, SC, SwissCaution SA, domiciled in Nyon, and bexio AG, domiciled in Rapperswil.

La Mobilière has some 5,400 employees in Switzerland and Liechtenstein as well as 345 trainees. Founded as a cooperative in 1826, it is Switzerland's oldest private insurance company and has never changed its legal form.

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Phone 031 389 78 50

Information Isabel Schmidt-Duvoisin
E-Mail isabelle.schmidt-duvoisin@mobiliere.ch