

PROFESSIONAL MEETINGS

DOCM is intended primarily for professionals and comprises the following elements:

- **Media Library**
 - **Networking**
 - **Co-production Market : Pitchings**
 - **Docs in Progress**
 - **Doc Think Tank** : seminars and panels
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MEDIA LIBRARY

PARTENAIRE / PARTNER : MEDIA

Une sélection d'environ 300 films en visionnement digital

A selection of approximately 300 films available for digital screening

TH 7-WE 13, 9h-21h, Salle de la Colombière

Participants with DOCM accreditation only

NETWORKING

Déjeuners Swiss Films

FR 8 - SU 9, 13h, Restaurant du Réel

invitation only

Magic Hour (entre chiens et loups)

FR 8- WE 12, 18h-19h, Bar du Réel

Participants with accreditation only

Who-is-Who, industry professionals on stage

SO 10, 19h30 - 21h, Ferme du Manoir

DOCM accredited only

VISIONS DU RÉEL

VENDREDI / FRIDAY 8.04

PITCHING : PRIX RTS PERSPECTIVES D'UN DOC

PARTENAIRES : MEDIA, SSR SRG

Initiated by the Radio Télévision Suisse (RTS), the aim of the competition is to promote creative documentary filmmaking in French-speaking Switzerland. Selected projects are pitched by their filmmakers and producers during this session. The best project will be awarded production funding.

FR 8, 14h-17h, Ferme du Manoir

Free admission, please apply to sibylle.tornay@tsr.ch

In French

SOIREE RTS – VISIONS DU REEL

RTS – VISIONS DU REEL EVENING

Radio Télévision Suisse and Visions du Réel are organising a preview screening of *L'autre versant de Gstaad* by Elisabeth Aubert Schlumberger. This documentary co-produced by RTS, SSR, Arte G.E.I.E, JMH and Illégitime Défense, describes the hidden side of the chic skiing resort through its inhabitants and their sometimes complex relations with the tourists and other visitors. The screening will be preceded by the presentation of the Perspectives d'un doc prize by Gilles Marchand, the director of RTS.

Award ceremony and screening of "*L'autre versant de Gstaad*"

FRI 8, 7:30 p.m., Théâtre de Marennes

SAMEDI / SATURDAY 9.04

« ENCOUNTERS BEYOND CLICHES »

PANEL DE L'ASSOCIATION SUISSE DES JOURNALISTES CINÉMATOGRAPHIQUES (ASJC)

PARTNER: ART-TV.CH

Speakers: Edouard Waintrop, (Director CAC Voltaire, CH), Flor Rubina (producer, Chile Docs, CL), Luis González Zafferoni (Doc Montevideo, UY), Thomas Krempke (Head of Postproduction Andromeda Zurich, CH), Gérard Perroulaz (Filmar en América Latina, CH)

Moderation: Bettina Spoerri (film critic NZZ, board member SVFJ)

Creative documentary filmmaking is generating interest in Latin America and a new generation of filmmakers is seeking to develop exchanges with the European film sector. Between Switzerland and Latin America cultural links are being established which may suffer blockages due to a partial or even biased view of these cultures. This panel will seek to consolidate and enhance these exchanges by comparing different approaches and points of view. Crucial aspects concerning distribution in Latin America and Europe will also be examined.

SA 9, 11h00-12h30, Ferme du Manoir

Free admission

In English and French

FESTIVAL INTERNATIONAL DE CINÉMA
DOC OUTLOOK – INTERNATIONAL MARKET
NYON, 7 – 13 AVRIL 2011

VISIONS DU RÉEL

PERSPECTIVES AMÉRIQUE LATINE - FOCUS COLOMBIE LATIN AMERICAN PERSPECTIVES – FOCUS ON COLOMBIA PARTNER : MEDIA, PRO IMAGENES

Speakers: Andrés Bayona (Manager Proimagenes , CO), Richardo Restrepo (Doc Bogotá, CO), Diego García-Moreno, Jorge Caballero, Jairo Carrillo, Alberto Dorado (Colombian producers)*, Malu Viana Batista (TAL, BR), Luis González Zafferoni (Doc Montevideo, UZ), Flor Rubina & Paola Castillo (Chile Doc, CL), Juan Lozano (filmmaker CH, CL), Daniel Waser (Züricher Filmstiftung, CH), Micha Schiwow (Swiss Films, CH), Martial Knaebel (Visions Sud-Est, CH), Simone Spring, (Auswärtiges Amt, CH)*

Moderation: Isabelle Gattiker (Intermezzo Films, CH)

* Subject to change

Latin America is one of the emerging markets for documentaries. The structures for production are evolving though distribution is running behind.

The round table meeting addresses funding and distribution opportunities in Colombia and Switzerland, as well as possible collaborations between the two countries and furthermore. Case studies from ongoing coproductions with Colombia and other Latin American countries will be presented as well as possibilities for distribution. This panel is part of the Festival program « Focus Colombie ».

SA 9, 14h00-17h00, Ferme du Manoir
Free admission
In English

FIESTA COLOMBIANA PARTNER : PRO IMAGENES

SA 9, 22h00-02h00, Usine à Gaz
Entrée libre / Free admission

DIMANCHE / SUNDAY 10.04

PANEL: "GET YOU AUDIENCE "

DIGITAL AND TRADITIONAL MARKETING STRATEGIES FOR CREATIVE DOCUMENTARIES

PARTNERS: MEDIA, FOCAL

Intervenants / Speakers : Jamie King (vodo.net, GB), Andreas Wildfang (eyzmedia, DE), Terry Stevens (Dogwoof, UK), Peter Jäger (Autlook Filmsales, AT), Artur Liebhart (Against Gravity, PL), Simon Kilmurry (PBS/POV, US)

Moderation: Esther van Messel (First Hand Films, CH)

Case studies: The Woman with five Elephants, Vadim Jendreyko (director/producer, CH), Supersonic Airglow, DAVIX (artist/filmmaker, CH)

How can we make our feature-length documentaries visible and distribute them? Digital progress brings new options and a lot of questions as well. The panel will present and discuss some concrete undertakings and innovative ideas: the use of social networks on the Internet to create a Relationship with potential audiences, the integration of the audience through crowd funding, viral marketing strategies, private group screenings combined with internet communication, cross-media and interactive television strategies.

SU10, 10h00-13h00, Ferme du Manoir

Free admission, please register: market@visionsdureel.ch

In English and French

DOCS IN PROGRESS

PARTNERS : MEDIA

The distribution process starts during the film production. Inventive marketing, distribution and festival strategies are crucial for the success of the film. Therefore reliable partners are needed.

DOCM presents six feature length documentary films in their nearly finished stage to a panel of professionals : festival representatives, distributors, producers and marketing experts. Rough cuts excerpts will be screened and discussed. The aim is to give to these projects constructive impulses and creative input before they will enter the market.

SU 10, 14h00-17h00, Ferme du Manoir

For professionals with DOCM accreditation only

WHO-IS-WHO, INDUSTRY PROFESSIONALS ON STAGE

Moderation: Esther van Messel, Simon Kilmurry

SO 10, 19h30 - 21h, Ferme du Manoir

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FESTIVAL INTERNATIONAL DE CINÉMA
DOC OUTLOOK – INTERNATIONAL MARKET
NYON, 7 – 13 AVRIL 2011

VISIONS DU RÉEL



LUNDI / MONDAY 10.04 & MARDI / THUESDAY 11.04

PITCHING DU REEL

PARTNERS : MEDIA, Office Fédéral de la Culture (OFC), SRG SSR Idée Suisse, in collaboration with European Documentary Network (EDN)

Eighteen feature-length films will be presented and discussed in round tables and one-on-one meetings with potential partners, funders, commissioning editors, distributors and producers.

MO 11, 9h00-17h30 & TU 12, 9h00-14h00, Salle Uni
For registered observers only: market@visionsdureel.ch

Doc Outlook 2011 | Practical Information

MAP

- 1 La Grenette – Accueil et Accréditations
Place du Marché 2
- 2 Restaurant du Réel
Rue des Marchandises
- 3 Service de presse
Rue des Marchandises
- 4 DOC OUTLOOK – INTERNATIONAL MARKET
Salle de la Colombière
Rue de la Colombière 18
- 5 Bar du Réel
Rue des Marchandises
- 6 Salle Communale
Rue des Marchandises
- 7 Usine à Gaz - Forum
Rue César-Soulié 1
- 8 Cinéma Capitole
Rue Neuve 5
- 9 Théâtre de Marenz
Rue du Stand 5
- 10 Caisse centrale
Rue des Marchandises
- 11 Salle UNI – UNI Global Union
Avenue Reverdill 8-10
- 12 Ferme du Manoir
Place du Château
- 13 Château de Nyon
Place du Château
- 14 Nyon Région Tourisme
Avenue Vioiller 8
- 15 Hôtel des Alpes
Avenue Vioiller 1
- 16 Hôtel Ambassadeur
Rue de St-Jean 26
- 17 Hôtel La Doice
Rue de St-Jean 22
- 18 L'Hostellerie du XVI^e siècle
Place du Marché 1
- 19 Hôtel Beau-Rivage
Rue de Rive 49
- 20 Hôtel Réel
Place de Savoie 1
- 21 Bureau de Visions du Réel
Rue Juste-Olivier 18

